



Italian Chamber and IEG Asia Forge Partnership for SIGEP Asia and Restaurant Asia, 26th-28th June 2024

Singapore, 14th March 2024

The Italian Chamber of Commerce in Singapore (ICCS), in collaboration with IEG Asia, is pleased to announce the signing of a MOU to enhance and facilitate the upcoming inaugural SIGEP Asia and the 5th edition of Restaurant Asia. These events will also be co-located with three other titles - Speciality Food & Drinks Asia, Speciality Coffee & Tea Asia and Food2GO Asia, and will be held from 26 – 28 June 2024, at Sands Expo & Convention Centre, Singapore.

Together, these events will present 10 thematic zones and pavilions that will cover the gelato, pastry, bakery, coffee and tea sectors, and the kitchen, restaurant, and foodservice Ho.Re.Ca. industries.

This collaboration aims to boost the event's profile, fostering stronger ties between Italy and Asia in the culinary industry. Both parties commit to promoting the events, facilitating networking, inviting buyers, and encouraging cultural exchange.

SIGEP Asia and Restaurant Asia 2024 promises to be an international meeting place for innovation, expertise, and culinary delights, showcasing the best of Italian, Asian and international gastronomy. Event highlights include the Singapore National Coffee Championship, Technology & Innovation Pavilion, GO Meat-Free Pavilion, Alcohol Pavilion, the RAS Leadership Symposium, and other fringe activities throughout the three-day event.

“I am heartened by the show of strong support from ICCS for our events, and on behalf of IEG Asia, I am thrilled to embark on this journey with them. Together, we aim to elevate the events to new heights while fostering a strong networking platform where East meets West,” said Ilaria Cicero, Chief Executive Officer of IEG Asia.

Francesco Santa, Group Business Development Director of Italian Exhibition Group said, “Collaborating with ICCS reflects our dedication to promoting cross-cultural connections and celebrating the richness of both Italian and Asian culinary landscapes.

We look forward to a flourishing partnership.”

"We are proud to collaborate with IEG Asia for SIGEP and Restaurant Asia 2024," said Gionata Bosco, President of the Italian Chamber of Commerce in Singapore. This partnership reinforces our dedication to advancing the F&B sector with an international collaboration by attracting a diverse audience and promote cross-cultural exchange in the culinary world."

The Italian Chamber and IEG Asia invite all stakeholders, businesses, and enthusiasts to join them in this exciting journey of culinary excellence and collaboration.

For more information, please write to us at connect@iegasia.com.sg or singapore@italchamber.org.sg