

Asian businesspersons visit Berlucci, Ambrosi and Sterilgarda

Brescia was another stopping point for the delegation of Asian businesspersons accompanied to our region by the Singaporean Chambers of Commerce and the Italian Chamber of Commerce in Singapore. They came for the Expo to build new links with Italian companies and to support each other's businesses. They visited Berlucci, Ambrosi and Sterilgarda, all food companies, one of the most dynamic sectors of industry and the one that Singapore is looking at with greatest interest. The forecasts for growth in the Asian market are 6% in two years, and the Asian economic community, which will have entered into force by the end of the year, will represent 625 million people. Small Italian businesses with a good standard of quality should make use of Singapore's position as a gateway for the whole of Southeast Asia.